

# Students Social Media Competencies and their Attitude towards Adopting Blended Learning Mode of Instruction

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## Abstract

*This study analysed undergraduate students' social media competencies and how it affects their attitude towards adopting blended learning mode of instruction. The research design adopted for the study is descriptive survey. A sample of four hundred and seventy-three (473) two hundred level undergraduate students from the six departments in the Faculty of Education, University of Port Harcourt, Rivers State, Nigeria, were used for the study. The instrument for data collection was a 96-item questionnaire titled Blended Learning Readiness Tool, adapted from an instrument developed by Mohawk College, Canada, for measuring readiness of students to offer a blended learning course. Two research questions and one hypothesis were formulated to guide the study. The research questions were answered using simple percentages while the hypothesis was analysed using ANOVA. The findings revealed that there was no significant relationship between students' social media competencies and their attitude towards adopting a blended learning mode of instruction. It was therefore recommended among others that Faculty should set up students' resource centres, well-equipped with technological devices and Internet connectivity so as to increase students' access to social media.*

**Keywords:** Blended Learning, Social Media, Web 1.0 Technologies, Web 2.0 Technologies.